

*Art League of Northern California*  
*At the Novato Arts Center*  
*presents*  
[www.artleagueofnortherncalifornia.org](http://www.artleagueofnortherncalifornia.org)

## **It's Photography II**

2<sup>nd</sup> Annual Photography Exhibit  
February 3 through March 4, 2007

Following our very successful exhibit last year in our new gallery, we are inviting all artists to join us in our national 2<sup>nd</sup> Annual **"It's Photography II"**. The juror will be Richard Reisman, former Curator of the di Rosa Preserve in Napa, California.

Open to all artists, 18 and over, nationwide. The Art League of Northern California at the Novato Arts Center is located in the historical Spanish Colonial Administration Building at Novato's former Hamilton Field Air Force Base.

### **AWARDS**

All properly prepared entries will be viewed and judged. The decision of the juror is final.

**First Prize: \$500.00**  
**Second: 300.00**  
**Third: 200.00**  
**4 Honorable**  
**Mentions 50.00**

### **CALENDAR:**

**12/18/06**

**1/2/07**

**1/29/07** (from 12-4pm)

**1/29/07** (before 3pm)

**2/3/07** (5-7pm)

**3/4/07** (5-7pm)

**3/5/07** (12-2pm)

**3/9/07**

### **Digital entries due**

Accepted artwork posted on Website

Walk in delivery

Ship-in delivery

Opening Reception

Pick up artwork

Pick up artwork

Ship out artwork

### **CHECK LIST**

1. Completed **entry form with signature**
2. Self-addressed stamped, 5" X 7" envelope,  
(if you wish the return of your CD)
3. Label the CD with your name
4. **A check in the amount of \$25.00 for members, and \$35.00 for non-members.** Maximum of 3 entries.
5. **Mail to: 2<sup>nd</sup> Annual "It's Photography II"**  
**Art League of Northern California**  
**Novato Arts Center at Hamilton**  
500 Palm Dr. - Novato, CA 94949

## **ENTRIES**

You are invited to submit up to 3 digital images of your original photographic works done within the past four years, using traditional, digital or mixed media. Images must be no larger than 48" x 48" framed (see "requirements for work exhibited with the Art League on the website). Images should be received on or before **December 18, 2006**. Should you wish the return of your CD's, please include SASE.

## **ENTRY FORMAT**

**The Art League accepts only digital JPG files on CD's.** For the digital files include one resolution of each entry. The image must be 2048 x 1638 pixels resolution or less. **Your JPG files must follow the naming conventions listed below. Otherwise your work could be misrepresented.**

For example: if you have 3 entries, then the names of the image files on your CD will be:

- 1\_Johnson\_John
- 2\_Johnson\_John
- 3\_Johnson\_John

## **FEES**

A non-refundable entry fee will be charged as follows:       **\$25.00 for members, and  
\$35.00 for non-members**

(Diptychs and triptychs count as one piece)

**Make checks payable to Art League of Northern California.** Please do not send cash.

## **JUROR**

**Richard Reisman**, former Curator of the di Rosa Preserve in Napa, California (1986-2004). Art Consultant from 1976 to present. Avid shutterbug for 65 years. Represented in collection of di Rosa Preserve and several private collections. Three exhibitions in association with Napa College photography travel classes.

Past Affiliations: San Francisco Symphony Foundation, Board of Directors and terms as President and Chairman of Young Instrumentalists Competition San Francisco Art Institute, Artists' Committee, Board of Directors SECA, San Francisco Museum of Modern Art, President, Founder and Chair of SECA Grant

Education: BA Cornell University, LLD Yale University, San Francisco Art Institute Painting, Drawing and Photography (see website for additional information).

## **NOTIFICATION**

All accepted entries will be posted on the website on January 2, 2007.

## **DATES OF ARTWORK DELIVERY**

You can deliver accepted work in one of two ways:

1. **Shipping must be received by the Art League no later than 3:00 pm on January 29, 2007.**
2. **Hand-delivery: the Art League will accept walk-in delivery from 12 to 4pm on January 29, 2007**

## **ACCEPTED ENTRIES**

The artwork must closely represent the quality of the digital image entries for showing in the exhibition. We encourage you to include an Artist's Statement for each accepted piece explaining the inspiration and creative processes and naming the materials. All accepted artwork is to remain on display for the duration of the exhibit.

## **SHIPPING ENTRIES**

Shipped entries must be sent prepaid in reusable containers. Do not use any peanut Styrofoam as packing material. We prefer that you use Federal Express. **Include a prepaid return shipping and insurance form with your work. Otherwise, the work will not be returned.** Do not send checks with your work. C.O.D. entries will not be accepted.

## **SALES**

By submitting work for exhibit, the Exhibitor authorizes the Art League to sell such work for the "Show Price" indicated for each work on the entry form. After a sale occurs, the Art League will reimburse the exhibitor an amount equal to the "Show Price" less 30% which the Art League will retain as a commission. Enter NFS to "Show Price" for work that is not for sale.

## **LIABILITY DISCLAIMER**

All reasonable care will be taken with the artwork. The Art League, its officers, and volunteers will not be held responsible for loss or damage to exhibitors artwork, however caused, and whether in transit or on display. The Art League recommends participants carry their own loss insurance.

## **REMOVAL OF ARTWORK**

All artwork will be shipped by March 9, 2007. The pickup date for hand-delivered work is March 4th from 5 to 7pm and March 5<sup>th</sup> from 12 to 2pm. Artists leaving their work after the pickup date will be charged \$5.00 per day per piece for storage. **Works left beyond 30 days will be considered a donation to the Art League.**

## **PHOTOGRAPHING ARTWORK**

The Art League may photograph and otherwise reproduce images of entered artwork for use in promoting the exhibit. Entry into the exhibition constitutes agreement with all conditions of this prospectus.

## **WHO TO CONTACT**

The Art League of Northern California, Novato Arts Center at Hamilton, 500 Palm Dr. Novato, CA 94949, (415) 506-0317. [info@artleagueofnortherncalifornia.org](mailto:info@artleagueofnortherncalifornia.org). Show Producers: Marianne Chapman and Jeff Peterson.

# Art League of Northern California at the Novato Arts Center

## Entry Form

(Please Print Legibly or Type)

<b>Show Title</b>	IT'S PHOTOGRAPHY
<b>Name</b>	
<b>Address</b>	
<b>City/State/Zip</b>	
<b>Telephone</b>	
<b>Email</b>	

**Control #** (Art League Use Only)

	<b>Entry # 1</b>	
	Title	
	Medium	
	Dimensions	
	Weight	
	Show Price	

	<b>Entry # 2</b>	
	Title	
	Medium	
	Dimensions	
	Weight	
	Show Price	

	<b>Entry # 3</b>	
	Title	
	Medium	
	Dimensions	
	Weight	
	Show Price	

Total Amount Enclosed \$

Please accept my artwork for consideration in the Art League's show. I certify that all of my entries are original, conceived and created by me. I have read, understand and agree to follow the rules of the competition. The Art League has my permission to photograph and otherwise reproduce my artwork for use in promotion of the show.

I acknowledge that: (1) all reasonable care will be taken with artwork (2) the Art League, its officers and volunteers will not be held responsible for loss or damage to exhibitors artwork, however caused, and whether in transit or on display and (3) the Art League recommends participants carry their own loss insurance.

Artist Signature \_\_\_\_\_

Receipt for original artwork

By: \_\_\_\_\_  
on behalf of the Art League of Northern California

Date: \_\_\_\_\_